

# Your AI assistant just learned to predict...

Squark AI's predictive AI, now inside Claude, ChatGPT, Gemini, and any MCP-compatible assistant. Ask in plain English — get real predictions from your donor data, and act in the same conversation.

WORKS WITH Claude ChatGPT Gemini Any MCP client

## HOW IT WORKS

- 1 Connect**  
 Point your assistant at [mcp.squark.ai](https://mcp.squark.ai) and sign in with Squark. Enterprise auth — your credentials stay yours.
- 2 Ask**  
 Plain English. The assistant calls Squark's tools — registers the data, builds the model, runs the scoring.
- 3 Act**  
 Ranked scores and drivers return to the chat — where the appeal gets drafted and the segment gets cut.


## ONE CONVERSATION

Score our lapsed donors for reactivation likelihood.

SQUARK MCP · TOOLS CALLED

• register\_dataset • build\_model • run\_inference

12,400 donors scored. Deciles 1-2 are **3.4x** more likely to give again.



Reactivation likelihood by decile · top 2 deciles flagged

Why they rank high — recency, upgrade history, channel response · via explain\_score

**1** connection reaches every MCP assistant

**3** steps from connect to first score

**17** curated tools across the full pipeline

## BUILT FOR TRUST

• **Sign in with Squark**  
 Authentication on AWS Cognito — your team's own accounts, never shared keys.

• **Isolated by organization**  
 Per-user, per-org credentials. Encrypted at rest. Tokens rotate automatically.

• **Your data stays yours**  
 Donor data never trains foundation models. The assistant asks; Squark computes.

• **Human-in-the-loop**  
 Supervised by default — the assistant proposes, your team approves every step.

Better fundraising starts with better predictions...

[Request a Demo](#)

[squark.ai/mcp](https://squark.ai/mcp)

Bring one priority use case: reactivation, upgrade, sustainer growth, acquisition, or forecasting.

Squark AI — predictive decisioning for nonprofit fundraising. A Market Holdings company. © 2026 Squark AI.